



May 2020 - In This Issue:

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Monthly Advertiser

2020 Board of Directors

2020 Sponsors

[May Membership Meeting](#)
will be held virtually!

More Details to come!

***Be on the look out for more
communications about the
program details!***

2020 Board of Directors

President: Michele Graham
1st VP, Membership: Lindsay Charles
2nd VP, Programs: Claire Bosma
Secretary: Margaret Kimmel
Treasurer: Angie Richards Cheek
Asst Treasurer: Stephanie Gerhardt
Historian: Linda Wulf
Orientation Chair: Alohana Jackson
Special Events Chair: Rita Joest
Marketing Chair: Janet Heldt Baas
Directors: Tammy Brown
Sheila Seiler

Featured Advertiser

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Membership Profile



Get to know *Claire Bosma*

Claire's career started in a family advertising business after she graduated Indiana University with a double major emphasizing public relations (Journalism) and campaigning (Political Science). After nearly 10 years working as an Account Executive and then an owner, she transitioned into healthcare marketing. In late 2014 she took a position as the Marketing Director for a large physician practice, eventually being promoted to Business Development Officer. Late last year, she started a new position as a Strategist for Ten Adams, an advertising agency that specializes only in healthcare.

- 1. What make and model was your first car?** 1992 Honda Accord, in a color I described as Candy Apple Red (actually, burgundy, but that's not as poetic).
- 2. What is your most relaxing habit?** Napping. Zzzzzzz
- 3. What is your greatest personal achievement?** I runs marathons, so every finish line feels like an achievement. I have completed 16 fulls, and planned to run three more this year, but COVID-19 is causing races to cancel so the future is unknown. One day I hope to run the Boston Marathon.
- 4. When she was little she wanted to be a Physical Therapist.**
- 5. What is your favorite thing about being an ANEW member?** My career doesn't rely on



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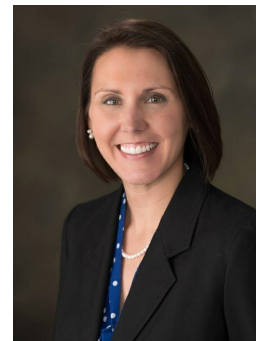
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Letter from the President

Fellow ANEW Members,

Last month ANEW held its first ever Virtual Brown Bag Luncheon and it was a hit among members! Many of us were able to join together to share everything from tech tips to mental health tips to navigating business issues. Currently, we are putting together a summary of ideas discussed in the respective sessions to share with members who weren't able to join us virtually. Be sure to watch your email!



Recently I participated in a session discussing the 7 Habits of Highly Effective People by Stephen R. Covey. If you aren't familiar with Stephen Covey's 7 Habits, I encourage you to explore what he has to say.

7 Habits of Highly Effective People

1. Be Proactive

professional networking in a traditional sense, since I'm not involved in a lot of local B2B or B2C consumer communications. However, associating with top-notch professional women in the region has connected me with non-profits, community leaders, and mentors in an amazing way. ANEW is an incredibly supportive group, and it's a great joy to serve on committees and now the Board. I would encourage anyone that feels like they haven't found their place in ANEW to join a committee. "You will find your tribe!"

Claire has been an ANEW member since July of 2013.

Job Postings

If your company or organization has a job opening that would benefit a member of ANEW, consider posting this on our website under our job postings. Contact [Lori Otzmann](#) if you have an opening.

Orientation for ANEW Members

New Member Orientation transitions to ZOOM Video Conferencing Technology

Due to the restrictions placed on group gatherings resulting from the COVID-19 pandemic mitigation response, ANEW's New Member Orientation utilizes ZOOM Video Conferencing technology and finds definite benefits that will improve the effectiveness of future New Member Orientations.



- Greater convenience for ANEW members enhances attendance by eliminating travel to and from the training venue while also cutting the out of pocket costs of attending a lunch meeting.
- Alohana Jackson was also able to demonstrate to new members how to navigate the ANEW website and register for future meetings and events, update their profile and add visitors while completely eliminating the difficulty of explaining website navigation using sheets of paper.
- Many felt the use of Video Conferencing technology enhanced participation during the virtual meeting.

Going forward, Committee Chairperson, Alohana Jackson is excited to further develop the use of Video

Conferencing for future New Member Orientation meetings even after the COVID-19 restrictions have

2. Begin with the End in Mind
3. Put First Things First
4. Think Win-Win
5. Seek First to Understand, Then to be Understood
6. Synergize
7. Sharpen the Saw

Like many of you, I have revisited these habits several times over the years. The various seasons in our lives call for focus in different areas and bring new perspectives. The same can be said for an organization. By **beginning with the end in mind - the end being our purpose to support and encourage women as they strive to achieve success in business, industry and the professions** - ANEW has been able to accomplish great things as an organization, celebrate business and individual successes, and provide resources for growth and development for almost 40 years! By **being proactive**, we have found innovative ways to remain connected in our current season, such as the Virtual Brown Bag Luncheon and Virtual Orientation. Finally, as an organization and as individual members we continue to **sharpen the saw** through relationship development (networking), accountability and education.

I am proud to be a member of ANEW! If you are as well, I encourage you to share our organization with other professional women. Information for prospective members can be found on the website or by contacting our Membership Chair, Lindsay Charles.

I hope to see you soon!

Michele Graham
ANEW President 2020

P.S. There is a prize at year-end for the member who sponsors the most new members during the year so don't be shy!

Monthly Advertiser

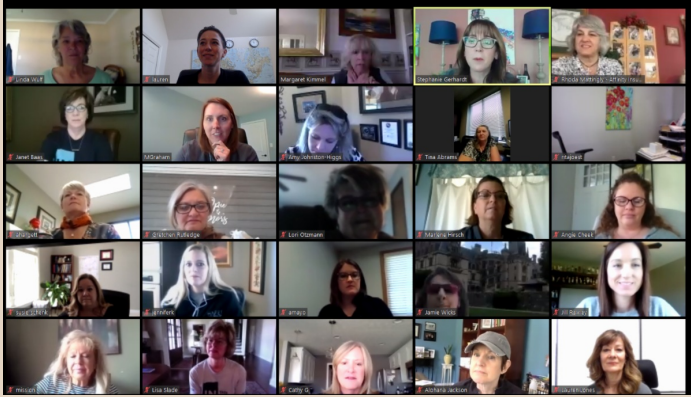
[Susan G. Komen](#)

meetings even after the COVID-19 restrictions have been lifted.

The next date for Virtual Orientation will be July 16 from 12 pm to 1pm.

This opportunity for change proves that sometimes out of adversity new and better solutions are found!

Virtual Brown Bag Luncheon



Susan G. Komen MORE THAN PINK

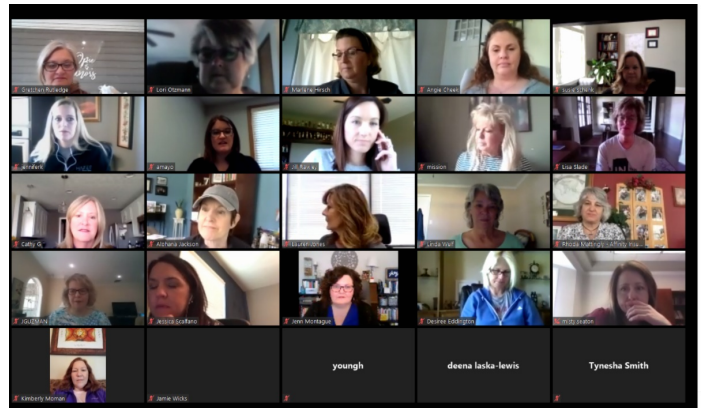
Evansville Tri-State WALK™

2020 ANEW Meeting Dates

May 27 - Virtual
June 24
July 22
August 26
Sept 23
October 28
November 18*
December 16*

* These meetings are not being held on the 4th week of the month. All meetings are scheduled to be held at the Evansville Country Club.

Virtual Brown Bag Luncheon



Maximize Your Membership

- When corresponding with ANEW, please use info@evansvilleanew.org for your email and post

the topic in the subject line.

- The deadline for registering for all meetings is the Wednesday before the meeting at 2 pm. This allows us time to calculate attendance and notify ECC with reservation numbers.
- Please join in on after-hours networking here on the [ANEW LinkedIn Group page](#), stay connected with frequent updates on the [ANEW Facebook](#) and [Linkedin pages](#) as well!

Be sure to follow ANEW on social media:
Twitter: @ANEW_EVV **Facebook:** ANEWEVV

2020 Sponsors

January

Raymond James -
Margaret Kimmel
India Elaine Travel

April

Within Sight, LLC
Harding, Shymanski &
Company, P.S.C.

July

Children's Center for
Dance Education
India Elaine Travel

October

Edward Jones - Janet
Schultheis

**Membership Recruitment
Event**

February

Ark Crisis Children's Center
Old National Bank

May

Slade Print
Susan G. Komen Evansville

August

Legence Bank
Chemo Buddies

November

Deaconess
Sheets, Charles & Charles

**Membership Appreciation
Event**

March

Sheets, Charles & Charles
First Bank

June

Susan G. Komen
Opie & Eleanor's

September

German American Bank
The HSA Authority with ONB

December

Kemper CPA

A Network of Evansville Women

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